

2025

linguarama  
a marcusevans company

# LEARN BUSINESS ENGLISH IN ENGLAND

Accredited by the  
 BRITISH  
COUNCIL  
for the teaching  
of English in the UK

CONNECTING YOU TO



OUR PROFESSIONAL LANGUAGE TRAINING COURSES in the UK INCLUDE:  
1:1 TRAINING, GROUP TRAINING, COMBINATION COURSES, SPECIALIST GROUP PROGRAMMES



## ABOUT US – CONNECTING GLOBAL TEAMS

For over 50 years, Linguarama has been training professionals in language and culture. We focus on understanding our clients' training needs and developing training solutions to equip them to function in today's increasingly connected business world. We design training solutions which ensure that our clients develop the language skills they need now, and in the future.

Each year we train over 30,000 business and professional people from over 60 countries worldwide, from a variety of backgrounds, industries and professional bodies. More than 70% of our clients are companies who have used our services before. They appreciate the intensity and effectiveness of our courses, the professionalism of our staff and the significant progress they can achieve.

The quality of the trainers and the content of the course was above and beyond my expectation. I am a more confident communicator now.

EAF, Al-Rashed Group Holding,  
Kuwait

Our unique approach optimises your learning experience. Our courses, resources and training are based on a solution-based consultation process and in-depth needs analysis. Your learning objectives are realistic, relevant and integrate your professional material. Stand alone or online course elements or learning pathways, via our online learning platform **Linguarama Connect**, contribute to the effectiveness of the programme.





## WHAT MAKES OUR TRAINING SO EFFECTIVE?



### TAILOR-MADE LEARNING

Our courses are customized to suit your specific industry, job role, and language needs. Whether you aim to negotiate with overseas clients, manage multicultural teams, or expand your business internationally, our expert trainers will create a personalized learning path that aligns with your goals.



### DYNAMIC E-LEARNING PLATFORM

Access our cutting-edge virtual classroom, where you can engage in live interactive sessions, participate in real-life business simulations, and collaborate with fellow learners from across the globe. Enjoy the flexibility of accessing course materials at your convenience, keeping up with your busy schedule.



### EXPERIENCED BUSINESS TRAINERS

Linguarama's team comprises highly skilled language and business professionals who bring a wealth of industry experience to every course. You will receive personalized guidance, expert insights, and practical tips to navigate the complexities of the international business arena successfully.



### CULTURAL SENSITIVITY

We believe that language proficiency is just one component of effective communication. Our courses go beyond teaching vocabulary and grammar by fostering cross-cultural understanding and enhancing your ability to adapt to diverse business practices. Explore the nuances of different cultures and learn to build lasting global partnerships.

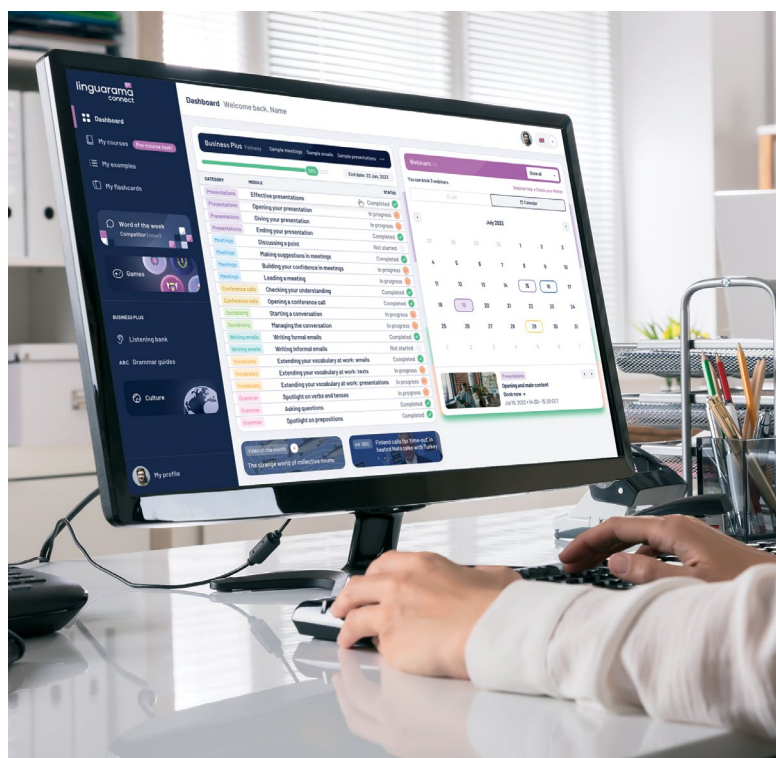


### MEASURABLE RESULTS

At Linguarama, we are committed to helping you achieve measurable progress. Our courses are built on competency frameworks, allowing you to track your development and celebrate milestones along the way. Gain a competitive advantage through our comprehensive assessments, which measure your language proficiency and cultural competence.

## LINGUARAMA CONNECT

**Linguarama Connect** is uniquely designed to help professionals improve vital business language skills with work-related learning journeys. Whether support with presentations, meetings, email writing, calls or socialising, our e-learning platforms provide immediate access to the resources they need to communicate effectively - saving you time and money. **Linguarama Connect** is completely personalised and allows users to complete modules at their leisure, receiving feedback and smart suggestions, and creating their own specialist lists of vocabulary. Our on-line learning platforms seamlessly segway into your **English in England** course and learning is enhanced with a range of interactive activities including live webinars, quizzes, listening and games so that they can boost business language skills whilst still getting the job done.





## LINGUARAMA LONDON



MAGNUS HOUSE 3 LOWER THAMES STREET LONDON EC3R 6AD



# THE LONDON EXPERIENCE



**Linguarama London** provides participants with the opportunity to develop their English language skills with a range of tailored, intensive programmes. Courses are taught by qualified, experienced trainers, many with business backgrounds and combined with social activities designed to maximise participants' active use of English. Participants can have restaurant lunches or lunchtime activities with a trainer. They can attend workshops and an evening social programme. They can stay in host family accommodation where they can experience life in a typical family or in local hotels.

Our modern training centre is ideally located in the City of London, London's financial district, with its historic buildings, law courts and head offices of multinational companies. There are many tourist attractions within walking distance of the centre: St Paul's Cathedral, Tower Bridge, the Guildhall, the Museum of London and Borough Market. It is also within easy reach of the West End theatres, shopping areas and South Bank cultural centres. From our 7th floor location there are excellent views over the City of London and a cityscape view stretching from Tower Bridge to Westminster in the distance. A course in London offers the possibility of combining language training with a visit to one of the most exciting cities in the world.

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Taking advantage of everything London has to offer, the social programme is an exciting and essential part of the learning experience. Each evening there is a different activity accompanied by a trainer. Typical activities include: theatre trips, museums and galleries, guided walking tours, cultural events and visits to London tourist attractions. At the weekend, we are happy to recommend some of the many things to do and see in London and help with tickets for the theatre, football matches or concerts.



## HOMESTAY ACCOMMODATION

Our high quality, executive style homestays have been specially selected to provide a high standard of accommodation in a welcoming family environment. They provide half board during the week and full board at weekends. Most importantly, the family provides an ideal opportunity for the participants to have more practice using authentic language in authentic situations. We are also happy to recommend hotel accommodation within walking distance of the training centre.



The commitment and professionalism of the trainers is very high. They are different in their approach but each brings a different perspective, which is very positive. In addition, the food is excellent, the accommodation is very good and the social programme contributes significantly to the effective learning experience.

PV, Enaex, Chile





## COURSE OPTIONS IN LONDON

### INDIVIDUAL TUITION – POWER TRACK

Our Power Track programmes are intensive (40 hours per week), individual tuition courses tailored to meet the needs and objectives of the participants. Each programme is individually designed to ensure maximum effectiveness in the time available.

**Monday to Friday:** 09.00 to 17.00 including working lunch with a trainer and social programme.

Courses start every Monday throughout the year

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### INDIVIDUAL TUITION – DUAL TRACK

Half day (20 hours per week) individual tuition courses tailored to meet needs and objectives of the participant.

**Monday to Friday:** 09.00 to 13.00 or 13.00 to 17.00 including social programme.

Courses start every Monday throughout the year

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### GROUP PLUS INDIVIDUAL TUITION

Our combination courses combine half-day individual tuition with half day group tuition. The combination is particularly useful if you wish to participate in group activities, such as meetings and negotiations, but also have some very specific needs. In the individual part of your course, you will be able to work entirely on your own needs, optimising the time available to you.

**Monday to Friday:** 09.00 to 17.00 including working lunch with a trainer and social programme.

Regular starting dates throughout the year

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### GROUP TUITION – ENGLISH FOR BUSINESS

An intensive, immersive business English language group programme comprising participants from around the world. The overall aim of the course is to develop the participant's confidence and fluency in a business context, particularly focusing on the core skills of meetings, negotiations and presentations. The group size is capped to 6 participants, although in practice the group size is often much smaller. There are regular starting dates throughout the year

**Monday to Friday:** 09.00 to 17.00 including working lunch with a trainer and social programme.

Regular starting dates throughout the year

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### ONLINE GROUP TUITION – VIRTUAL ENGLISH FOR THE WORKPLACE

Virtual English for the Workplace is a unique language training package that combines virtual group coaching and E-learning to provide you a cost-effective solution to developing your business English. The package comprises 4 days of intensive group training in the virtual classroom, up to 25 hours of targeted online business English learning via a business skills pathway, and 5 additional live webinars.

**Monday to Thursday:** 08.00 to 11.15

Regular starting dates throughout the year



# Specialist Group Programmes 2025

Our range of Specialist Group Programmes, held at our executive training centre in London, offer a unique opportunity to enhance language skills in specific professional fields (such as HR, finance, or executive assistance) or key communication areas (such as writing, meetings, negotiations, and networking). Participants benefit from highly tailored content based on their needs, with real-world discussion topics and case studies. In addition to focused learning, the London location provides a dynamic environment for networking with international professionals, ensuring a rich, immersive experience that fosters both language and professional development.

## WRITING SKILLS IN ENGLISH

Enhance the professional, job-related content that you produce by refining the expression, tone, style and appropriateness of your writing. With practical guidance, you will learn to communicate more clearly and effectively across various contexts.

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## ENGLISH FOR MEETINGS & NEGOTIATIONS

English for M&N equips participants with the language skills and strategies needed to communicate confidently and effectively in professional meetings and negotiations. Through job-relevant practical exercises, participants learn to express their ideas more succinctly, manage and direct discussions and navigate negotiations with greater overall fluency.

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## EFFECTIVE NETWORKING IN ENGLISH

Build confidence and fluency in professional networking situations through targeted practice striking up/initiating a conversation, building relationships, influencing people and communicating effectively in both formal and informal business situations.

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## ENGLISH FOR CFOs

Designed to help finance executives to enhance their language skills for high-level financial discussions, presentations and reporting. Participants will improve their ability to communicate complex financial concepts clearly and confidently in English.



The M&N course was a game-changer for me, I gained practical skills to lead and contribute with confidence and I feel better equipped to handle challenging negotiation scenarios. I have noticed an improvement in my communication skills and my colleagues have commented on the difference

HM, Chugai, Japan





## ENGLISH FOR EXECUTIVE ASSISTANTS AND PAs

Our EA and PA course helps participants refine their communication skills for managing executive level tasks, from writing emails, to organising meetings and events. Participants will gain confidence in handling key responsibilities and interacting professionally in English.

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## ENGLISH FOR INTERNATIONAL BUSINESS

An intensive, immersive business English language group programme comprising participants from around the world. The overall aim of the course is to develop the participant's confidence and fluency in a business context, particularly focusing on the core skills of meetings, negotiations and presentations. The group size is capped to 6 participants, although in practice the group size is often much smaller.

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## ENGLISH FOR DIRECTORS

This course helps to equip senior executives with advanced communication skills to confidently and strategically lead meetings, present strategies, and engage stakeholders in global business settings. Tailored around the needs of decision makers, it focuses on clear, impactful English for effective leadership.

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## ENGLISH FOR HR

Our English for HR course equips HR professionals with the essential language skills needed to confidently manage recruitment, employee relations and workplace communication in a global environment. Using real-life scenarios, participants enhance their ability to handle HR tasks in English with accuracy and professionalism.



## OUR COMMITMENT TO QUALITY

**marcus evans linguarama** has a range of planned and systematic activities at Group, national and local level to ensure agreed standards and processes. In this way, every marcus evans linguarama client is guaranteed the level of service and training delivery they expect.

### OUR QUALITY MANAGEMENT ACTIVITIES INVOLVE

- Agreeing quality standards and processes in all areas from sales consultation to training delivery
- Group centre inspections involving measuring performance against agreed standards and supporting all staff in continuous development
- Eliciting and analysing feedback from clients, learners, suppliers and staff
- Trainer observations
- Reviewing all quality activity to ensure it is fit for purpose now and in the future

In addition to internal quality measures, marcus evans linguarama is accredited by internationally-recognised quality bodies (in the UK, the British Council). Internal and external quality activities are streamlined to optimise systems and processes and ensure our clients are getting real business value.

## WORLDWIDE TRAINING SERVICES

**marcus evans linguarama** delivers training programmes worldwide. Programmes are customised to the needs of the client company in terms of location, timing and length of training.

### OPEN FORMAT COURSES

From our regional hubs in Shanghai, Kuala Lumpur, Dubai and Mexico City we run a series of open format, public courses which can be focused on business skills such as English for Meetings, Negotiations, Presentations, Report Writing or Networking.

Accredited by the



for the teaching  
of English in the UK

## LONDON

UNITED KINGDOM



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